

# Privaris

## plusID personal biometric identity token



### About Privaris

Privaris Inc. focuses its technology expertise on the intersection of high security biometric applications and an individual's right to personal privacy. Privaris' award-winning products authenticate the identity of an individual prior to releasing industry standard credentials that work with existing systems to grant access to facilities, IT resources, networks, applications and transactions. Privaris is privately-held and headquartered in Charlottesville, VA.

### Business Challenge

To heighten the security of enterprises' IT assets to three-factor authentication, without the cost or complexity traditionally associated with biometric technologies.

### Solution Description

The RSA SecurID one-time password (OTP) has been integrated into Privaris' plusID personal biometric identity token for a three-factor authentication solution that can be quickly and easily deployed, requiring no changes to existing RSA SecurID systems.

plusID heightens security by only generating the OTP after the authorized user has successfully verified their identity via fingerprint on their personal token, and then automatically transfers the OTP to the user's computer via USB or wirelessly via Bluetooth. (If no connection is possible, the OTP is displayed on the plusID's LCD for manual entry.)

The multi-function plusID token also enables physical access by working with existing door readers, thus enabling businesses to easily and affordably heighten both physical *and* logical security by issuing employees a single universal credential in place of multiple cards, fobs and passwords.

In addition to RSA SecurID one-time password, the architecture of the plusID device allows it to work seamlessly with Microsoft Windows native smart card support, providing biometrically-enabled certificate based logon without the need for additional middleware.

**PRIVARIS®**





## Key Features & Solution Benefits

- **Convenience:** a wireless, multi-use credential that eliminates having to type usernames and passwords
- **Heightened Security:** biometric verification and SecurID OTP ensures that only the authorized user is granted access to valuable IT resources
- **Speed & Ease of Deployment:** works out-of-the box with existing security infrastructure, no changes required
- **Protects Personal Privacy:** no need for a biometric database, the user's fingerprint data never leaves their secure plusID token
- **Fully Converged Solution:** physical and logical security in a single, universal identity credential
- **Simplifies Compliance:** provides a non-repudiable audit trail and reduces the cost of complying with SOX, HIPAA, FFIEC, etc.
- **Reusable and Reclaimable:** plusID tokens can be easily erased and re-issued at any time
- **Flexible:** plusID allows for a mixed population of non-biometric and biometric security technologies

## About RSA

RSA, the Security Division of EMC, is the premier provider of security solutions for business acceleration, helping the world's leading organizations succeed by solving their most complex and sensitive security challenges. RSA's information-centric approach to security guards the integrity and confidentiality of information throughout its lifecycle - no matter where it moves, who accesses it or how it is used.

RSA offers industry-leading solutions in identity assurance & access control, data loss prevention & encryption, compliance & security information management and fraud protection. These solutions bring trust to millions of user identities, the transactions that



The Security Division of EMC

RSA Security Inc.  
RSA Security Ireland Limited  
[www.rsa.com](http://www.rsa.com)

RSA, SecurID, RSA Secured are either registered trademarks or trademarks of RSA Security Inc. in the United States and/or other countries. EMC is a trademark of EMC Corporation. All other trademarks mentioned herein are the property of their respective owners. ©2008 RSA Security Inc. All rights reserved.